



## **BATTLE OF FROMELLES** (1916)

# **Centenary Ceremonies**

Tuesday, 19th July 2016 At 1:00 p.m. in the Pheasant wood military cemetery At 4:50 p.m. in the VC Corner Australian Cemetery Fromelles (59)





**Australian Government** 



British tanks during the battle of Somme / VC Corner Australian Cemetery / Australian soldiers

## The French State pays tribute to the Australian and British soldiers

To commemorate the Battle of Fromelles, the State through the Prefecture of the North decided to join with Australian authorities to pay tribute to the Australian soldiers who died during the Battle in the summer of 1916.



Statue of Cobbers in the Australian Mémorial Park

The Battle of Fromelles, which was the first attack launched by the Australian Imperial Force after its arrival on the Western Front, led to countless casualties which made it the deadliest 24 hours in Australian military history.

To celebrate the Centenary of the Battle, the Australian government has organized two commemorative ceremonies with the support of the town of Fromelles and the French State. Michel Lalande, Prefect of the Nord—Pas-de-Calais Picardie Region and Prefect of the Nord Department, representing the State, will welcome the Australian authorities coming for the event. Both ceremonies will be broadcast live in Australia, testifying to the considerable trauma suffered by the Australian forces during this battle.





The Centenary Partnership Programme as a central actor in First World War commemorations

The First World War Centenary Partnership Programme is a Public Interest Group which was set up by the Government in 2012 for the preparation of a commemorative programme for the First World War Centenary spanning 2014 to 2018.

Under the authority of the Secretary of State for Veterans and Commemorations, the group adopts a communication policy on the events organized within the



framework of the Centenary to inform the general public and schoolchildren on the various scheduled gatherings, but also on the diffusion of knowledge and historical archives, through a portal of digital resources (centenaire.org).

> The Centenary Partnership Programme organizes a commemorative programme and accompanies public and private initiatives, in France or abroad, through the creation of a specialized label.



Pheasant wood military cemetery

#### By prefectural decision, no traffic will be possible in Fromelles between 8:00 a.m. and 8:00 p.m. the 19th July 2016

Access by bus :

A shuttle system is set up :

Departure (at 9:00 a.m.) :

Lille : Champ de Mars (more than 500 parking spaces)

Arrival : Fromelles center

Access by car :

From **Dunkerque** : A25 sortie /exit 8

From **Paris** : A1 then A21 direction Lens, exit 10 direction Lille then N47

Only people with pass could attend the ceremony at 4:50 p.m. However, it will be broadcast on a giant screen in the Pheasant wood military cemetery

### Map of the center of Fromelles



Production : Préfecture du Nord - Cabinet du préfet Graphic design : Préfecture du Nord - SIDSIC/BEP Photo credits : Libres de droit